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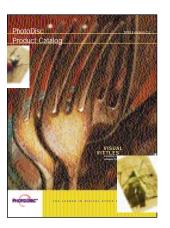
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Whatever digital images you have in mind-down to earth, or way out there most likely they're in here. The PhotoDisc collection is your one indispensable source for fast, easy access to award-winning photography. Use the sample images included with this product, and know there are over 10,000 more photos available to spark your imagination. Ready to use immediately, stylistically fresh, and reproduced with phenomenal quality. Think of it as your own stock image library right on your desk, available at the eleventh hour, and completely royalty-free for any and all marketing, advertising, communications and multimedia projects.

PhotoDisc is the originator of superior quality photos on CD-ROM. Our Volumes, Signature Series, Object Series and Fine Art Series have won numerous industry awards, as well as accolades from the world's top designers. Each photo is drum scanned and individually prepared under the watchful eye of experts for output—so they print out flawlessly, up to full page in size. PhotoDisc images are compatible with all leading desktop publishing, page layout, image manipulation, illustration and presentation software. PhotoDisc support services are as remarkable as our photos. We're always ready with tips, ideas and helpful advice to go along with thousands of other one-of-a-kind images.

## Free Product Catalog

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### PhotoDisc Volumes

Here they are. The tried-and-true cadre of original, award-winning discs that belong in every collection. Timeless, powerful, eminently useful images you can use to punctuate designs or build an entire concept. All impeccably drum scanned for the ultimate in quality. Check out the array of images above each disc description and know that there are literally hundreds of other superb shots along the same theme in every Volume. A sampling of our newest releases:



Volume 18 Volume 19 Volume 20 Volume 21

#### Volume 18 Health and Medicine

A fresh perspective on medical care: doctors with patients, a researcher in the lab, people enjoying good nutrition and active lifestyles.

#### Volume 19 Agriculture

The land, livestock, tools and activities involving farmers across North America and abroad.

#### Volume 20 Food Essentials

Take your time perusing this menu of over three hundred tasty, updated dishes.

#### Volume 21 Retail, Shopping and Small Business

Shopping for the perfect image? Visit our department stores, malls, banks, restaurants, markets, specialty stores and offices.

#### Volume 22 European Landmarks and Travel

Breathtaking architecture, points of historical significance and centers of culture.

#### Volume 23 Far Eastern Business and Culture

The collection is highlighted by Asia's skylines, landmarks and cultural details.

#### Volume 24 Education

Students and teachers in every aspect of the learning environment, from preschool to adult education.

#### Volume 25 Government and Social Issues

A disc that explores dynamics in our society-the issues that cause change and fill our newspapers.

#### Volume 26 Homes and Gardens

From traditional to modern homes, people who live in them and beautiful garden surroundings.

See titles for Volumes 1-17 in Product Listing

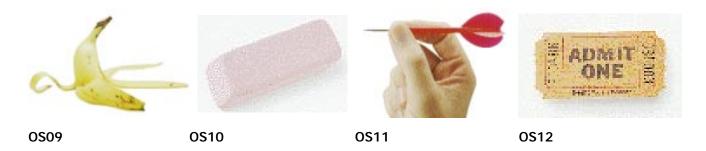
- 336 images per disc (selected discs are exceptions)
- 2 file sizes:

10 MB (3/4 page at 150 lpi); 600K (comps)

- RGB JPEG TIFFs
- Browser with keywords
- Printed color catalogs

## The Object Series

Continuing its heritage of introducing ground-breaking CD-ROMs, PhotoDisc originated the idea of object digital images. We are now introducing a series of volumes exclusively dedicated to objects. With these four in the series internationally renowned designer Glen Mitsui and photographer Nick Koudis have teamed up with PhotoDisc to bring high-quality, creative object images to the design community. Each disc includes up to 100 high-end images in three file sizes with easy-to-use clipping paths.



#### **OS01 Fruits and Vegetables**

Each photo represents one type of produce shot on a white background.

#### OSO2 Faces and Hands by Nick Koudis

Facial features and expressions, hands holdings familiar objects, and hand gestures.

#### **OSO3 Architectural Elements**

Columns, friezes, pediments and other architectural components from 1880-1940.

#### OSO4 Retro Relics by Glen Mitsui

A medley of unusual, usable objects with an inclination toward pop-culture pieces.

#### OSO5 Visual Symbols

A "best of" disc, with high resolution images from each of the other Object Series discs.

#### OSO6 Everyday Objects 1

Familiar things that are as handy in design as they are at home.

#### OSO7 Everyday Objects 2

Objects that help you illustrate familiar activities and ideas with a whimsical twist.

#### OSO8 Everyday Objects 3

Things that would take a long time to locate, prop and stylize.

#### **OSO9 Metaphorically Speaking**

Metaphors, visual puns and everyday sayings, presented in clever and illustrative ways.

#### OS10 Just Tools

Tools for communicating a message-useful objects for the task at hand.

#### **OS11 Just Hands**

Hand gestures, signaling, and hands holding familiar objects.

#### **OS12 Just Documents**

A wide variety of frequently used business, financial and personal documents.

- 100 images per disc
- All images include clipping paths
- RGB JPEG TIFFs
- Browser with keywords

- 3 file sizes:
- 28.5MB (prints to full page at 150 lpi); 10MB (3/4 page); 600K (comps)
- Printed color catalogs

## The Signature Series From PhotoDisc



MacUser Eddy Award Finalist 1994 Computer Artist Top Product Award 1994 MacWelt Award
PC Magazine Top 50 CD-ROMs

A wise person once said that photography is painting with light. If so, these discs represent the pinnacle of the form. Each of our twelve Signature Series discs showcases the work of a world renowned photographer. Each artist has used light in unique and stunning ways to create truly breathtaking images that work magic on the imagination. As a MacUser Eddy finalist in 1994, an Computer Artist Top Product of 1994, and a Macwelt product award winner, the Signature Series has captured the hearts of the critics. They'll captivate you too---spectacular photographs that print beautifully at full page size.









SS09

**SS10** 

**SS11** 

SS12

#### SS01 Colors by Hans Wiesenhofer

A collection of vivid, graphically bold images featuring a spectrum of colors.

#### SS02 Urban Perspectives by Kent Knudson

Offbeat, graphically mesmerizing views of the urban and industrial landscape, its architecture and people.

#### SS03 Children of the World by Frederick Shussler

Engaging images of children from every nationality and background.

#### SS04 The Painted Table by Kitchen Arts

A collaboration of world renowned food photographers' images that are both aesthetic and appetizing.

#### SS05 Wild West by Jules Frazier

Life in the west. Real cowboys at work in corrals, on ranches, in the mountains and on the plains.

#### SS06 Floral Impressions by Alan Pappe

Close-ups of flowers, lit and styled for brilliant effect with incredible color.

#### SS07 Action Sports by Sean Thompson

Athleticism, competition, performance-top athletes captured in a moment of grace, speed and agility.

#### SS08 Study of Form and Color by Tony Ise

Shape, texture and vivid color are used to create compelling and highly artistic compositions.

#### SS09 Vintage Vignettes by Design Photo Image

Antique objects shot in warm, romantic light and subdued color.

#### SS10 Colorful Contrasts by Nick Koudis

Colored light is cast at dramatic angles across household objects as though they're on stage.

#### SS11 Details of Nature by Jim Linna

Natural colors and directional light give a beautiful cast to these vividly detailed images.

#### SS12 Evocative Landscapes by Kaz Chiba

Subdued, moody light gives these scenes an air of contemplation or mysticism.

### The Fine Art Series

A brushstroke of genius. Spectacular creations from the masters of European and American art, available for the very first time in a digital format. We scoured the world in search of the most useful images for digital design. Tour a magnificent collection assembled from such venerable showcases as the Louvre, the Uffizi Gallery, and the British Museum. Each image is given the respect it's due: we don't crop edges and the color is exactly as it looks in person. The result? A gallery of images so real you'll feel like you should stand behind red velvet ropes.



#### FA01 European Paintings

Leonardo da Vinci, Botticelli, Raphael, and many other masters of European art are represented in all their magnificence. We've taken great care to accurately drum scan and correct for any color migration. You'll see entire pieces-no cropping.

#### FA02 European Posters

You're likely to recognize illustrations used for the theater, fashions, beverages, the opera and many other temptations of the day by such artists as Toulouse-Lautrec. These colorful, bold designs from Europe, 1880-1920, have become icons in advertising.

#### FA03 Antique Maps and Heraldic Images

From the 1500's to the early 1800's come these incredibly detailed maps. Equally intricate are the heraldic images, adorned with shields, crowns, eagles, lions and interesting illustrated textures.

#### FA04 American Fine Art and Illustration

PhotoDisc scanned original turn-of-the-century watercolors, illustrations and etchings for this disc. They feature "modern" people, from well-to-do ladies in a Model T to pioneering trappers on horseback.

- 100 images per disc
- RGB JPEG TIFFS
- Browser with keywords

- 3 file sizes:
   28.5MB (prints to full page at 150 lpi); 10MB (3/4 page); 600K (comps)
- Printed color catalogs



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You can now search via keyword, purchase and download PhotoDisc images on the World Wide Web and on Microsoft Network. You can get incredible 600k and 10mb images – more than 15,000 images are available. Plus, comps are free. Here's how it works...

At either site, keyword search or browse through our 15,000+ image library and find an image you're interested in. Then download a 150K low-res version for comping, absolutely free. If you decide you like the image, click your mouse and you've got a delivery. You can choose either a 600K version or a high res, 10MB version on the web site; MSN has 600K images only. No mailing, no phones, no wait, no royalties—what could be easier?



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## The PhotoDisc Starter Kit-Only \$39

Preview PhotoDisc with a Starter Kit.

The indispensable reference. View over 10,000 images from PhotoDisc Volumes 1–24, Signature Series 1–12, and Object Series 1–12 on one convenient disc. Images are in low resolution format – perfect for browsing, creating layouts and illustrating concepts. Also included: 25 high-resolution images, browsing/keyword searching software for Macintosh™ and PC, and a 500-page color catalog of all images. Ready for high resolution output? Simply order the corresponding PhotoDisc Volumes or Series discs. Quarterly

upgrades to the Starter Kit are \$19 (free for preferred customers). Prices do not include shipping.

Bonus: if you own a Starter Kit you receive \$39 off of your first Volume or Series disc purchase! (One per customer/company. Offer valid only directly from PhotoDisc).



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- Many formats available
- · Browser with keywords







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- OS03 Architectural Elements \$149
- OS04 Retro Relics by Glenn Mitsui \$149
- OS05 Visual Symbols Sampler by CMCD \$149
- OS06 Everyday Objects 1 by CMCD \$149
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- OS09 Metaphorically Speaking by CMCD \$149
- OS10 Just Tools by CMCD \$149
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- SS03 Children of the World by Frederick Shussler \$249
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OS02	Faces and Hands	149	144	139	129	
OS03	Architectural Elements	149	144	139	129	
OS04	Retro Relics by Glenn Mitsui	149	144	139	129	
OS05	NEW Visual Symbols Sampler by CMCD	149	144	139	129	
OS06	NEW Everyday Objects 1 by CMCD	149	144	139	129	
OS07	NEW Everyday Objects 2 by CMCD	149	144	139	129	
OS08	NEW Everyday Objects 3 by CMCD	149	144	139	129	
OS09	NEW Metaphorically Speaking by CMCD	149	144	139	129	
OS10	NEW Just Tools by CMCD	149	144	139	129	
OS11	NEW Just Hands by CMCD	149	144	139	129	
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SS10	NEW Colorful Contrasts	249	199	199	199	
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SS12	NEW Evocative Landscapes	249	199	199	199	
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